

## Bike Louisville Education, Encouragement and Enforcement Meeting

Post meeting notes

12/7/2012

### **Attended:**

Mark Knoll  
Kate Holwerk  
Brittney Hyde  
Scott Render  
Rolf Eisinger  
Laura Trachtenberg  
Tom Armstrong  
Jasmine Weatherby  
Ron Schneider

**Next meeting: Friday, January 4<sup>th</sup> 2013**

**Location:** Troll Pub Under the Bridge (150 West Washington Street)

**Time: 11:30 pm- 12:45 pm**

Hello all, thank you again for joining us as we continue to complete our July- December 6 month objectives. Below are the topics we discussed, and upcoming events we will need your help with!

### Up Coming Event YOU Can Be Involved With:

#### **Light Up Alley Cat Bike Ride:**

When:

Friday December 14<sup>th</sup>

Kick off Party 6-7pm

Alley Cat Lit UP Ride 7-9pm

After Party TBA 9pm

Location: Parkside Bike Boutique (1377 Bardstown Road)

**Light Up Your Bike**



#### **See and Be Seen Campaign**

- We handed out over 80 lights during two See and Be Seen Campaigns. We will plan to host another campaign at Iroquois Park area weather dependent. Keep your eyes open for the upcoming See and Be Seen invite.

#### **Jeffersonville Bike Summit Recap**

- Bicycle Indiana hosted a bicycle summit for Jeffersonville a couple weeks ago. Check out their awesome presentation: <http://www.bicycleindiana.org>  
[http://www.bicycleindiana.org/images/Education/Planning\\_For\\_A\\_Bicycle-Friendly%20Community\\_Seminar2012.pdf](http://www.bicycleindiana.org/images/Education/Planning_For_A_Bicycle-Friendly%20Community_Seminar2012.pdf)

#### **Mayor's Health Hometown Active Living re-launches**

- Please welcome Nina Walfoort and Dr. LaJoie as Chair and Co-chair respectively for the Active Living Committee. Stay tuned in for more information related to Bike Louisville.

**New Public Works and Assets Director:**

- Mayor Fischer announces Vanessa Burns as Director of Public Works and Assets. Burns has more than 25 years of public sector experience in public works, transportation, budgets and finance. She is currently a member of the Appropriations Committee staff for the Connecticut General Assembly and is former director of Public Works for cities including the District of Columbia, Evanston, Ill and New Haven, Ct. She earned a bachelor's in government from American University and master's from the University of New Haven. She starts in January.

**Bike Sense**

- Bike Sense is finishing up the semester at Camp Taylor Elementary school. If you know of an elementary school teacher who would like to host the Bike Sense program, please let us know by emailing [Rolf.Eisinger@louisvilleky.gov](mailto:Rolf.Eisinger@louisvilleky.gov) )

**Urban Bike Network**

- Stay tuned in for more announcements related to Louisville's Urban Bike Network

**Bicycle counting**

- Bike Louisville added two more portable counters which our traffic department has started to use this past fall. Metro Parks also has a permanent bicycle and pedestrian counter on the Louisville Loop. Counting reports should be completed and online for the public to view shortly. These reports will help determine if Louisville is reaching its goal of increasing bicycle ridership over time.

**Bicycle Crash Data Report**

- Bike Louisville is in the process of generating a bicycle crash data report. The report will help illustrate bicycle crash trends and locations. This report will help Bike Louisville better understand if it is reaching its goal of decreasing bicycle crashes.

**Work Plan Updated**

The revised work plan for the next 6 months is updated online

**Completed Short Range Goals****Education:**

- ✓ 12% of JCPS Elementary Schools received Bike Sense
- ✓ 100% of community centers received Summer Bike Sense and Bike Sense Cops for Kids
- ✓ 75 adults completed the LAB Road 101 Class
- ✓ Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

**Encouragement:**

- ✓ 500 people participated during Bike to Work Day
- ✓ 8,000 people participate in the Memorial Day HB&P
- ✓ Helped promote bicycle parking at three events (State Fair, Cherokee Triangle Art Fair, and Thunder of Louisville)
- ✓ Revise and reprint the Printed Bike Map

**Enforcement:**

- ✓ 100% of Community Centers received Bike Sense Cops for Kids

## **Upcoming programs**

### **Education:**

- 18% of JCPS Elementary Schools received Bike Sense
- Middle CX reaches 20 youth
- 25 adults completed the LAB Road 101 Class
- Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

### **Encouragement:**

- 500 people participated during Bike to Work Day this Fall
- Continue to help promote bicycle parking at events
- Continue to help promote local bicycling events

### **Enforcement:**

- See and Be Seen Campaign at two locations this fall

### **Louisville Bicycle Club Ride Schedule**

Check out the Louisville Bicycle Club Ride Schedule <http://www.louisvillebicycleclub.org/RideUpdates> for a ride in your community

### **Adult Bicycle Education**

Check out Bicycling for Louisville's website for the latest adult bicycle education classes:  
<http://www.bicyclingforlouisville.org/>